

MICHAEL HAUGE has made in-person and online presentations to more than 500,000 participants worldwide. He has been one of Hollywood's top story experts and consultants for more than 3 decades, working on projects starring Will Smith, Julia Roberts, Morgan Freeman, Margo Robbie and Tom Cruise. While on retainer for Overbrook Entertainment, he consulted on the scripts for (among many others) I AM LEGEND, HANCOCK, THE KARATE KID, SUICIDE SQUAD and BRIGHT.

By employing those same Hollywood story principles, Michael has helped authors, consultants, entrepreneurs, professional speakers, business leaders, and Internet marketers generate millions of dollars in revenue by elevating their brands, connecting more deeply with their clients and customers, and moving them to action.

Michael's most recent book, *Storytelling Made Easy: Persuade and Transform Your Audiences, Buyers and Clients – Simply, Quickly and Profitably* became an instant Amazon best seller.

In the words of Will Smith, ***"No one is better than Michael Hauge at finding what is most authentic in every moment of a story."***

And Russell Brunson says, ***"It wasn't until I met Michael Hauge that I really started to understand story structure. We incorporated his principles into our ClickFunnels software, which now has more than 100,000 active customers and creates millions of dollars a month in sales."***