MICHAEL HAUGE is a story expert, author and lecturer who helps writers, speakers, entrepreneurs and filmmakers increase their impact and grow their businesses by telling better stories.

He is the bestselling author of *Storytelling Made Easy, Selling Your Story in 60 Seconds*, and the 20th Anniversary Edition of his classic book *Writing Screenplays That Sell*.

Michael has presented seminars, lectures and keynotes in person and online to more than 500,000 participants worldwide.

As a Hollywood script consultant, he has worked on projects starring Will Smith, Morgan Freeman, Julia Roberts, Tom Cruise and Reese Witherspoon.

He has also helped countless marketers, consultants and business leaders make millions of dollars through the power of their stories.

In the words of Will Smith, "No one is better than Michael Hauge at finding what is most authentic in every moment of a story."

And Russell Brunson says, "We incorporated Michael's principles into our ClickFunnels software, which now creates millions of dollars a month in sales.

For information on Michael coaching and consulting services, his lectures, workshops and keynotes, and his books and products, as well as an abundance of free articles and videos, please visit www.StoryMastery.com.