

**MICHAEL HAUGE**, author of the best-selling book *Storytelling Made Easy*, has made in person and online presentations to more than 800,000 participants worldwide. He is one of Hollywood's top story experts and consultants, and uses those same storytelling principles to help speakers, authors, entrepreneurs, and business leaders generate millions of dollars in revenue.

In the words of Will Smith, *"No one is better than Michael Hauge at finding what is most authentic in every moment of a story."*

And according to Russell Brunson, *"We incorporated Michael's principles into our ClickFunnels software, which now creates millions of dollars a month in sales."*