

Michael Hauge Live Introduction

Do you want to have a real *impact* on your audiences, readers and prospects? Do you want them to lean in to your message, connect with you deeply and take action to make their lives better? And do you want organizations and meeting planners clamoring to invite you back again and again?

Then you must find – and deliver - emotionally captivating stories. And the fastest, most powerful way to do that is by following the principles Hollywood uses to generate tens of billions of dollars every year through movies and television.

During his 40 years as one of Hollywood's top script consultants and story experts, Michael Hauge has developed the principles and methods that have helped entrepreneurs and business leaders increase their revenue by millions of dollars. He has also enlightened, entertained and transformed more than half a million writers, filmmakers, speakers and business leaders around the world.

In the words of Will Smith, *"No one is better than Michael Hauge at finding what is most authentic in every moment of a story."*